

Run through Six Flags Magic Mountain

Six Flags
MAGIC MOUNTAIN

**THE
COASTER RUN
RENEGADE RACE SERIES**

TALK ABOUT CURING AUTISM

10K RUN | 5K RUN/WALK | 1K KIDS RUN/WALK

APRIL 2, 2017

SIX FLAGS MAGIC MOUNTAIN, VALENCIA, CA

WORLD-CLASS EVENT PRODUCTION & MANAGEMENT

RENEGADE RACE SERIES

22600-C Lambert Street, Suite 910, Lake Forest, CA 92630 • 949-975-1812 • FAX: 949-975-1814
www.renegaderaceseries.com



Hosted by



The Coaster Run, April 2, 2017 Hosted by Six Flags Magic Mountain Benefiting Talk About Curing Autism (TACA)

About TACA & Autism:

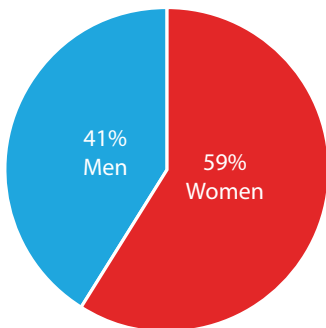
Founded in 2000 Talk About Curing Autism (TACA) is a national non-profit 501(c)(3) organization dedicated to educating, empowering and supporting families affected by autism.

Benefitting

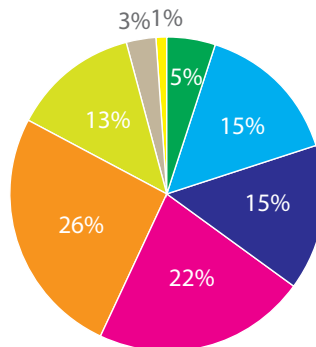


Autism can be a life-long condition affecting children and families of all races and socioeconomic standings. Since 2000, rates of ASD diagnoses have skyrocketed, increasing over 300% making it the fastest growing childhood disability in the U.S. In 2016 the Center for Disease Control reports 1 in 68 children are on the spectrum.

From a grassroots beginning in Southern California, TACA has now become the nation's leading autism support organization. Serving well over 45,000 families we have a physical presence in 24 states via our chapters, and a virtual presence throughout the rest of the nation. While other organizations fulfill a crucial role in autism research, TACA is uniquely focused on providing practical, day-to-day, direct service and support for affected individuals and families. We are Families with Autism Helping Families with Autism.



Total Men & Women
5 & 10K



Age Group 5 & 10K

- Age 1-10
- Age 11-19
- Age 20-29
- Age 30-39
- Age 40-49
- Age 50-59
- Age 60-69
- Age 70-99

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The Sponsorship levels proposed below are recommendations, if your company has specific marketing, advertising or branding needs, we would be happy to tailor a sponsorship package that suits both the needs of the sponsor as well as the event. Please call us to discuss your specific needs.

TITLE SPONSOR

SPONSORSHIP INVESTMENT: \$15,000 (EXCLUSIVE CATEGORY)

- Name and logo above the event title of the race on all printed materials including, but not limited to print advertisements, race application and collateral materials
- Name and logo above the event title on the dedicated event website
- Inclusion in the Renegade Racing monthly e-newsletter (80,000+ subscriber base)
- Sponsor's message included on event's e-competitor updates
- (Updates sent bi-weekly once on-line registration opens)
- Logo and links to sponsors website from event website
- 20 Banners at the event (banners supplied by sponsor)
- Event expo booth space
- Optional booth space at the event expo for sponsors retail partner
- Race day announcements
- Insert in the event goodie bag
- Inclusion in post event, e-competitor updates
- Innovative marketing strategies to include, but not limited to Active.com joint advertisements, radio spots and television advertisements
- Sponsor's message included in joint social media posts on Facebook and Instagram

PRESENTING SPONSOR

SPONSORSHIP INVESTMENT: \$10,000

- Name and logo below the event title of the race on all printed materials (Not exclusive category, event may have up to three Presenting Sponsors)
- Name and logo below the event title on the dedicated event website
- Sponsor's message included on event's e-competitor updates
- Logo and links to Sponsors website from event website
- 10 Banners at the event (banners supplied by sponsor)
- Event expo booth space
- Race day announcements
- Insert in the event goodie bag
- Inclusion in post event, e-competitor updates
- Sponsor's message included in joint social media posts on Facebook and Instagram

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EVENT SPONSOR

SPONSORSHIP INVESTMENT: \$5,000

- Name and logo included on the race's printed materials (no cap on number of event sponsorships)
- Name and logo included on the dedicated event website
- Mention in the e-competitor updates
- Logo and links to sponsors website from event website
- Race day expo booth space
- 5 Banners at the event
- Insert in the event goodie bag
- Sponsor's message included in joint social media posts on Facebook and Instagram

EVENT PARTNERS

SPONSORSHIP INVESTMENT: \$2,500 CASH OR IN TRADE VALUE*

- Name and logo included on the race's printed materials. (No cap on number of event partners)
- Name and logo included on the dedicated event website
- Race day expo booth space
- 2 Banners at the event
- Insert in the event goodie bag
- Sponsor's message included in joint social media posts on Facebook and Instagram

PRODUCT PARTNERS

SPONSORSHIP INVESTMENT: \$500 IN TRADE VALUE*

- Name and logo include on the dedicated event website
- Race day expo booth space
- Insert in the event goodie bag
- Sponsor's message included in joint social media posts on Facebook and Instagram

**Trade or in-kind value must be a budgetary item or service necessary to the events production. The value of any promotional items will be considered at Renegade Racing's discretion.*

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Company Name _____

Level of Sponsorship _____

Method of Payment [] Check [] MC [] Visa [] Amex

Number: _____ Exp. Date: ____/____/____

Signature _____

Contact Name & Title _____

Street Address _____

City _____ State _____ Zip _____

() _____ () _____
Phone FAX

E-mail _____

Make check payable to:
Renegade Racing

Questions?
Tel. 949.975.1812
E-mail: questions@RenegadeRaceSeries.com

E-mail, FAX or mail application with payment to:
Coaster Run / Renegade Racing
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